

## Message Text

UNCLASSIFIED

PAGE 01 BUDAPE 03328 110959Z

15

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 PA-02 PRS-01 SS-15 NSC-05 CIAE-00

INR-07 NSAE-00 /050 W

----- 081039

R 110844Z OCT 75

FM AMEMBASSY BUDAPEST

TO SECSTATE WASHDC 4434

INFO DEPARTMENT OF COMMERCE WASH DC

USIA WASH DC

UNCLASSIFIED BUDAPEST 3328

E.O. 11652 N/A

TAGS: OVIP (MORTON, ROGERS C.B.)

SUBJECT: MEDIA COVERAGE OF SECRETARY OF COMMERCE MORTON'S  
VISIT TO BUDAPEST.

1. MEDIA COVERAGE OF COMMERCE SECRETARY MORTON'S VISIT TO BUDAPEST WAS EXTENSIVE IN TERMS OF WHAT IS NORMALLY ACCORDED WESTERN VISITORS AND CAST THE TRIP IN A POSITIVE, CONSTRUCTIVE LIGHT.
2. PRIOR TO MR. MORTON'S ARRIVAL A HUNGARIAN NEWS AGENCY COMMENTATOR PLACED THE IMPENDING VISIT IN THE CONTEXT OF IMPROVING TRENDS IN AMERICAN-HUNGARIAN COMMERCIAL RELATIONS. WHILE LAMENTING THE UNACCEPTABILITY TO HUNGARIANS OF THE TRADE ACT IN ITS PRESENT FORM, HE DID NOT BELABOR THE ISSUE. RATHER HE CHOSE TO EMPHASIZE INCREASED COOPERATION AND TRADE BETWEEN THE TWO COUNTRIES BY CITING SPECIFIC EXAMPLES AS CASE IN POINT.
3. BOTH THE SECRETARY'S ARRIVAL AND DEPARTURE WERE COVERED BY HUNGARIAN TELEVISION, UTILIZING EXCELLENT FILM FOOTAGE, AND BY ALL THE MAJOR NEWSPAPERS. HIS MEETINGS WITH HUNGARIAN OFFICIALS AND THE CORDIAL ATMOSPHERE IN WHICH THEY WERE CONDUCTED WERE NOTED. THE DAILY NEWS, AN ENGLISH/GERMAN TABLOID, ALSO RAN A FRONT-UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BUDAPE 03328 110959Z

PAGE PHOTO OF MR. MORTON SEATED WITH PRIME MINISTER LAZAR.

4. VILAGGAZDASAG, HIGHLY RESPECTED ECONOMIC NEWSPAPER, PUBLISHED BY HUNGARIAN CHAMBER OF COMMERCE, WITH A SELECT CIRCULATION AMONG GOVERNMENT OFFICIALS, FINANCIAL LEADERS, AND BUSINESSMEN, QUOTED EXTENSIVELY FROM THE SECRETARY'S DEPARTURE SPEECH AND CARRIED AN INTERVIEW WITH HIM BY RICHARD HIRSCHLER. THE FOCUS OF THE LATTER WAS ON THE FRUITFULNESS OF SUCH EXCHANGES OF VIEWS, POTENTIAL AREAS FOR INCREASED TRADE AND COOPERATION AND THE GENERAL TREND TOWARDS CLOSER TIES BETWEEN WESTERN AND SOCIALIST COUNTRIES.

MCAULIFFE

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 OCT 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975BUDAPE03328  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750354-0771  
**From:** BUDAPEST  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19751060/aaaacbcy.tel  
**Line Count:** 73  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** buchant0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 04 NOV 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <04 NOV 2003 by MaustMC>; APPROVED <27 JAN 2004 by buchant0>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MEDIA COVERAGE OF SECRETARY OF COMMERCE MORTON'S VISIT TO BUDAPEST.  
**TAGS:** OVIP, (MORTON, ROGERS CB)  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006